



Sara Taylor - Design Portfolio
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Rare Cats - Surprise Stickers - Branding - 2022

I wanted to make surprise stickers and completely brand them. Rarecats are a series of collectible stickers which I 100% designed, printed, and packaged by hand.



Rare Cats - Surprise Stickers - Photos - 2022

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GMA VIDEO WELLNESS STYLE FAMILY FOOD CULTURE ...

Sara Taylor
UMF student

LIVING — October 29, 2020

These college students grew a garden to help fight food insecurity in their community

Faculty and students at The University of Maine Farmington created a garden for a class during the COVID-19 pandemic.

Video by **Elisa Tang**

but we were luckily able to harvest over 100 pounds.

Dig It! Home Year One Summary Garden Blog Videos Photos

Through our **10** harvests since mid August, we have harvested over 100 pounds of organic produce. We are happy to say we have donated to every local food bank and food organization in the Farmington/Wilton area.

Our most productive crops were zucchini (**21** pounds), green patty pan squash (**20** pounds), and cucumbers (**16** pounds).

It took **37** days to complete all the raised beds.

DIG IT!
UMF Community Garden

Year One

Blog

Want to get involved?

Please contact Professors Misty Beck and Gretchen Legler if you are interested in supporting the garden.

Dig It! UMF Community Garden - 2021

I created digital content including [social media posts](#), posters/fliers, [photography](#), [documentation videos](#) and a [website](#) for the community garden on campus. My videos were found on Facebook by Good Morning America. GMA reached out to me and we worked together on a video that was featured on [GMA's website](#) and social media pages. I provided the footage for the segment. It was a really cool experience and I'm glad our little garden was able to receive the attention it deserves!



Angel Brewing Company - 2021

Logo design process and final labels.



Angel Brewing Company - 2021

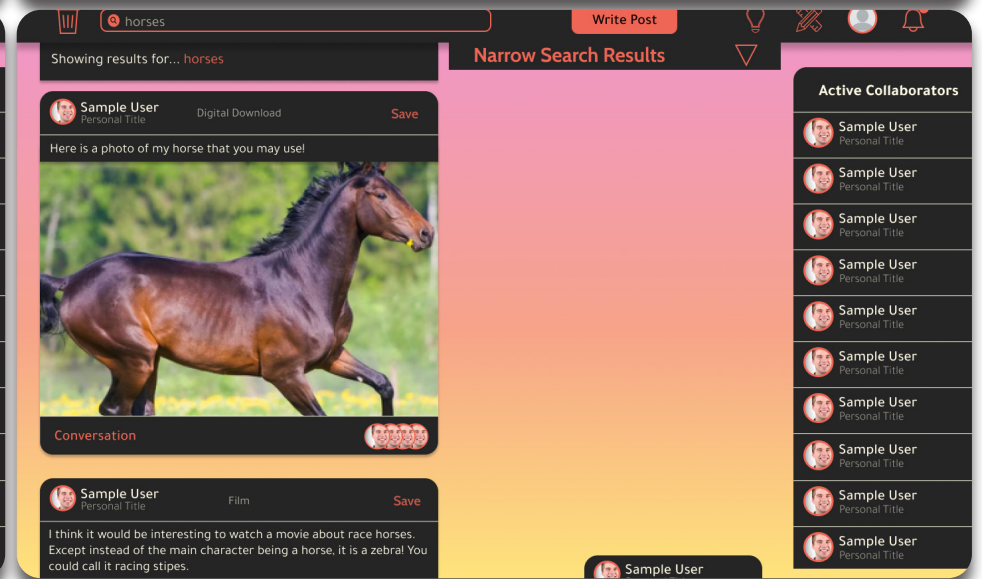
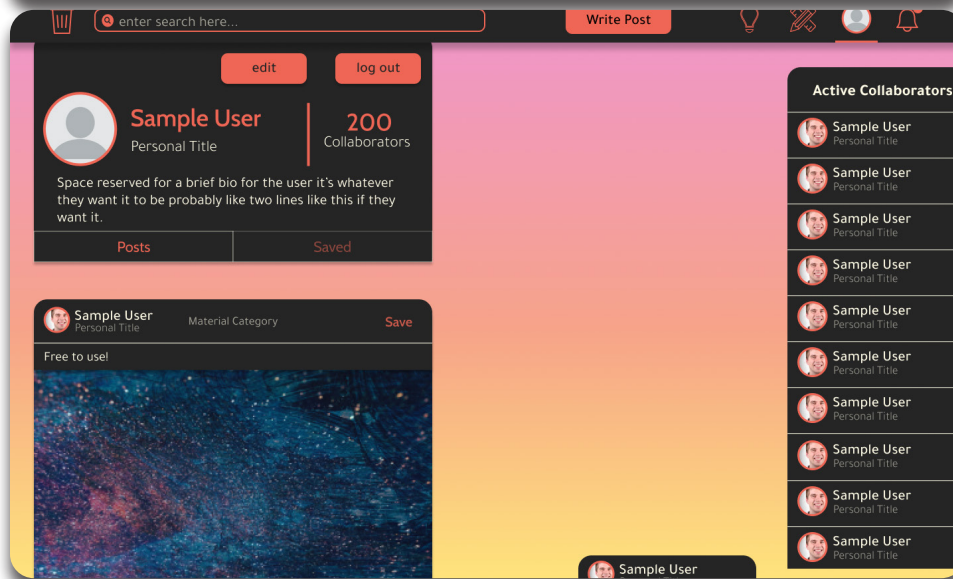
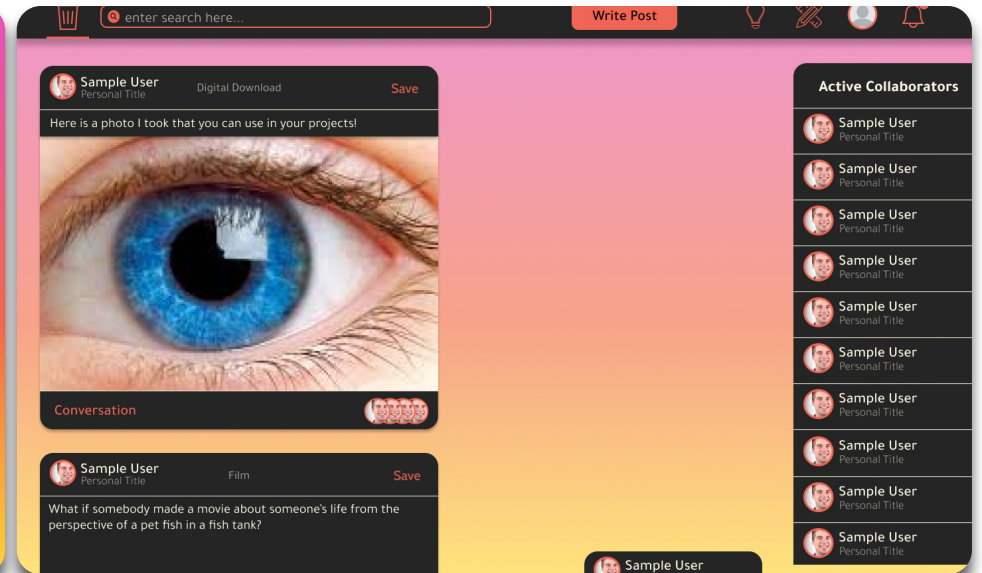
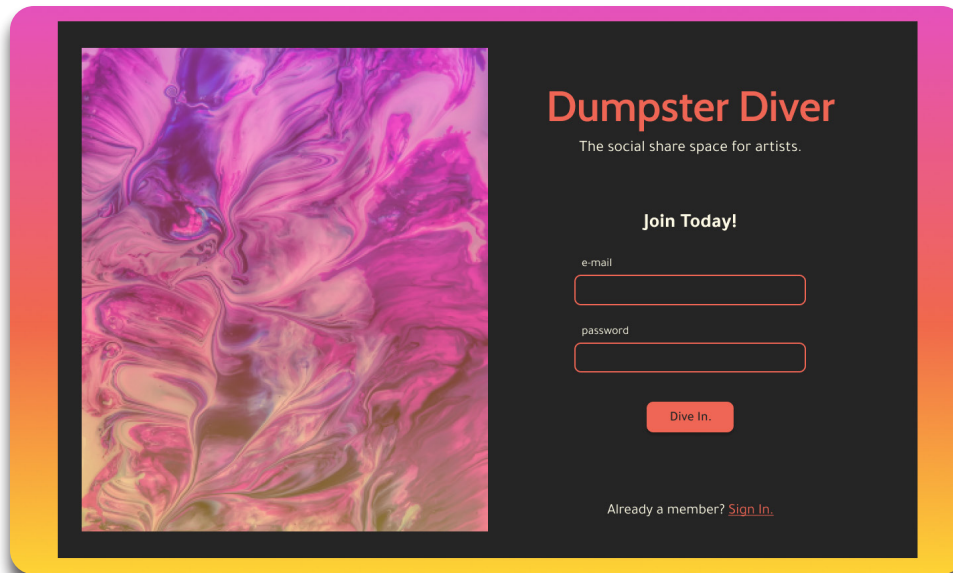
Package Design (Light Version)

CRAZY BULLDOG



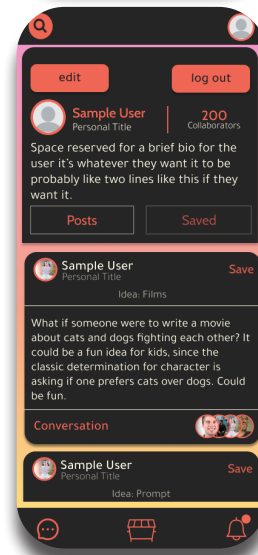
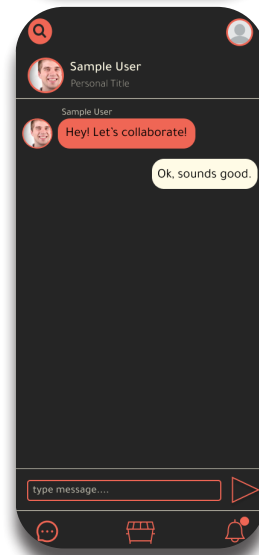
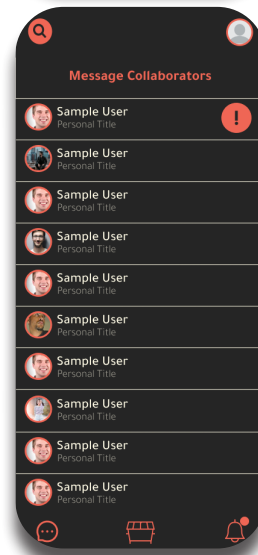
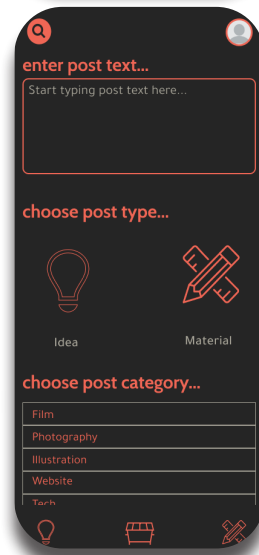
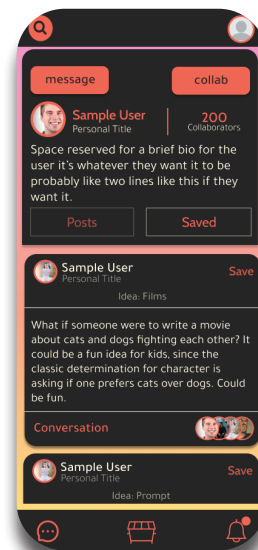
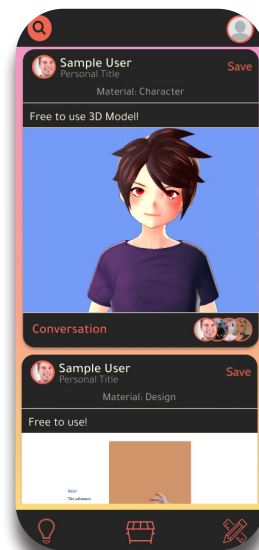
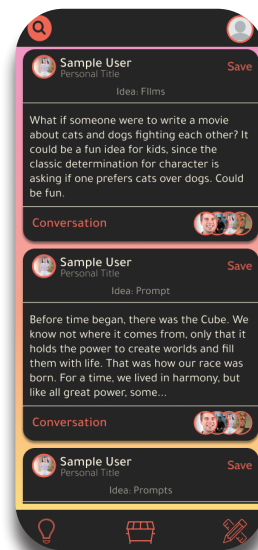
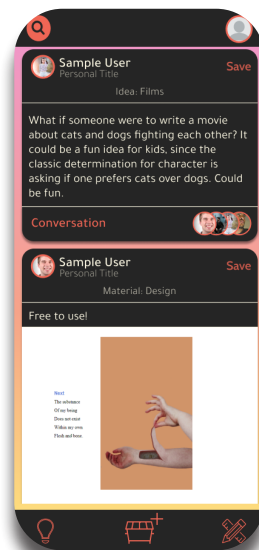
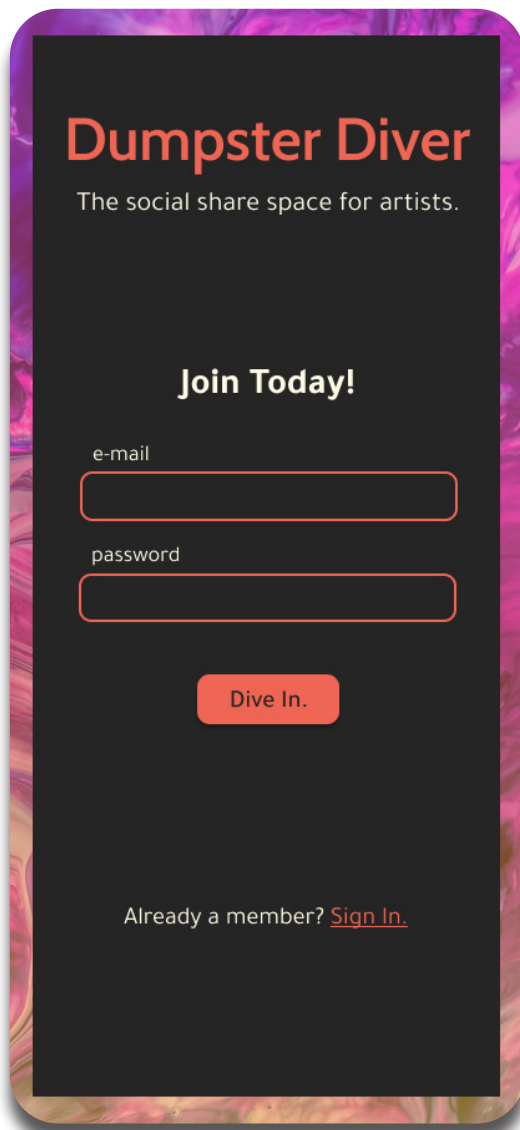
Crazy Bulldog Records - 2020

Logo design finals.



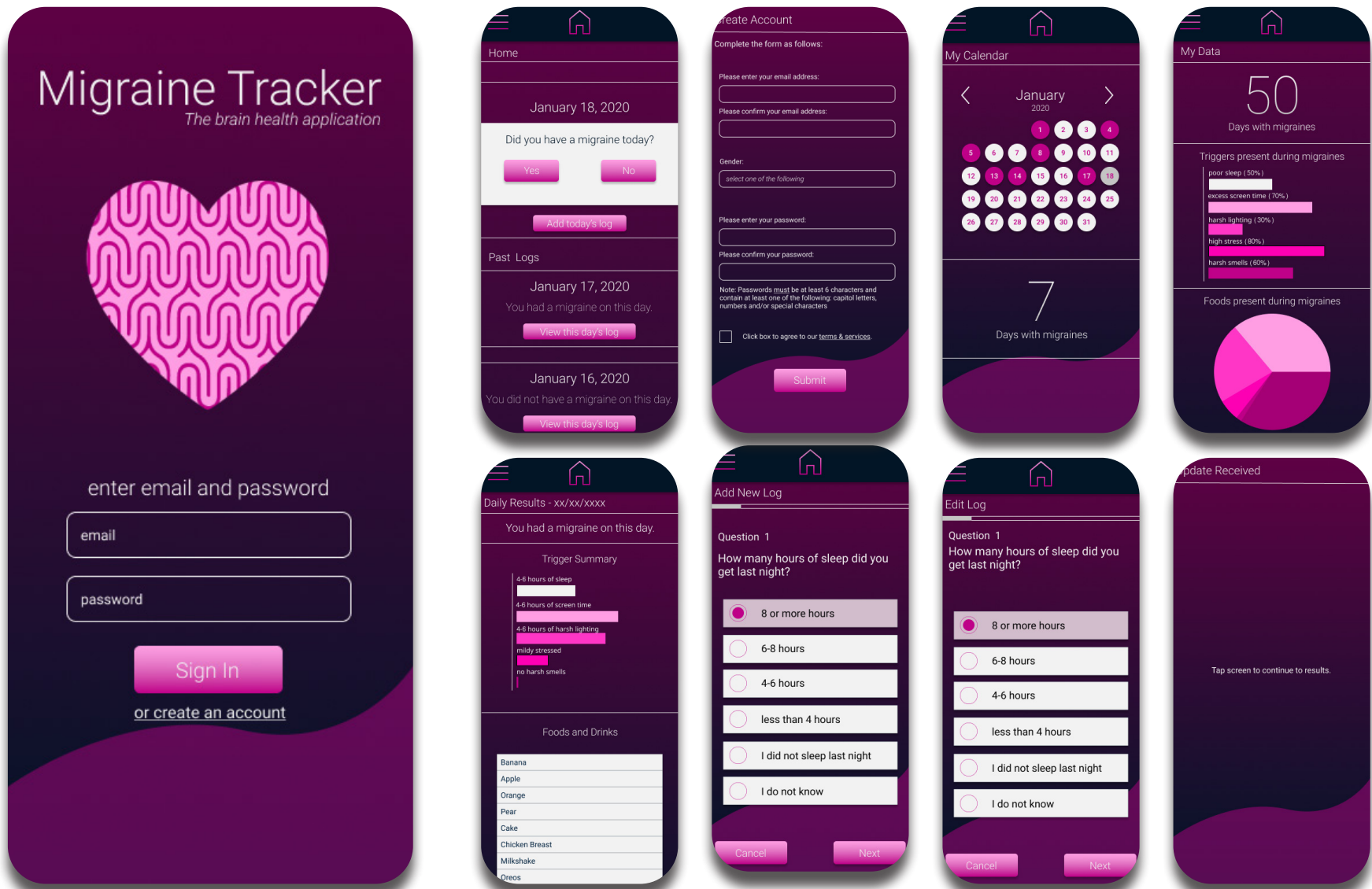
Dumpster Diver (Web) 2020

Dumpster Diver is an idea that I came up with for Artists. It serves as a cross between Facebook and Craigslist, as it is a website where artists can talk about ideas or exchange materials. The goal is that both materials and ideas are considered free for anyone to use. I challenged myself to design a website that functioned more like a mobile app, and less like a traditional website.



Dumpster Diver (App) 2021

After designing the web version of Dumpster Diver, I wanted to challenge myself to convert my design to a mobile app. The major challenge for this particular re-design was condensed navigation. I opted for a more dynamic menu system inspired by Instagram's model, where the bottom navigation bar changes depending on if you were at the home page vs a profile page.



Migraine Tracker (App) - 2020

I have a personal history of having frequent migraines, so I wanted to design an app that keeps track of migraine frequencies and potential migraine triggers. The app features a calendar, questionnaire and data presented in the form of bar graphs and charts. I chose a color palette that I found most soothing to look at.



Discovery (Digital Art) - 2020

Experimental tryptich.